

DEMYSTIFYING THE GROWTH DRIVERS OF CATASTROPHE INSURANCE MARKETS

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Understanding Risk Balkans:
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- What catastrophe insurance products have been developed under the World Bank SEE CRIF project? (retail and municipal insurance coverage presentations)
- How the latest technology can help evaluate and settle disaster claims? (presentation)

Part III:

- What are main challenges in increasing the level of catastrophe insurance coverage among households and SMEs? (panel discussion)

Part IV

- Q&A



Part I: Movie



Part I: Why catastrophe insurance matters in the Balkans?

- See our block buster movie and the ensuing commentary by a local well known movie star to find out the answer!



Presentations on insurance product and claims management technologies



Part II: Introducing municipal catastrophe insurance products

- Municipal insurance: budgetary protection against flood risk (parametric flood insurance);
- Municipal insurance: budgetary protection against EQ risk (parametric EQ insurance);
- Municipal insurance: budgetary protection against bad harvest (AYII)
 - What problems does municipal insurance solve?
 - How do the products work?
 - Who sells them and where to buy them?
 - What more can be done to increase sales?



Part II: Introducing innovative retail catastrophe insurance products

Area Yield Insurance for commercial farms

What is AYII insurance and how it helps farmers to address the risk of climate change?

What are the main challenges of increasing the level of coverage among farmers?



Part II: Remote sensing and drone observation in claims settlement

How new technologies help insurers to insure uninsurable

- What problems do new remote sensing technologies solve?
- Have they been tried before?
- What does the future hold for such innovative approaches?



Panel Discussion



Part III: Identifying main challenges in increasing the level of catastrophe insurance coverage among households and SMEs?

How the market and policy makers can work best together to increase the level of catastrophe insurance coverage among homeowners and SMEs?

- Why disaster insurance does not sell well? (a market prospective)
- What can be done by policy makers to increase the level of insurance coverage (a view from insurance regulator)
- What would make municipalities to buy catastrophe insurance? (a view from the mayor).



Q&A

