



**/ BECOME  
A PARTNER**

2019

# UR Understanding Risk Caribbean Conference

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Barbados | May 27 – June 1, 2019

# Quick Facts on UR Caribbean



## Technical Themes

- Risk Analytics and Communication
- Physical Resilience
- Fiscal Resilience
- Urban Resilience
- Coastal Protection
- Hydromet and Early Warning Systems
- Community Engagement and Emergency Preparedness

## /What is Understanding Risk?

The [Understanding Risk](#) (UR) Community is the pre-eminent platform for collaborating and sharing knowledge in the field of disaster risk assessment. Established in 2010 by the World Bank's Global Facility for Disaster Reduction and Recovery (GFDRR), the UR Community convenes every two years at the global UR Forum to showcase the latest innovations and build new partnerships to foster advances in the field. Previous events have been held in Washington D.C., Cape Town, Mexico and London, as well as regional events in the Balkans and the Pacific islands.

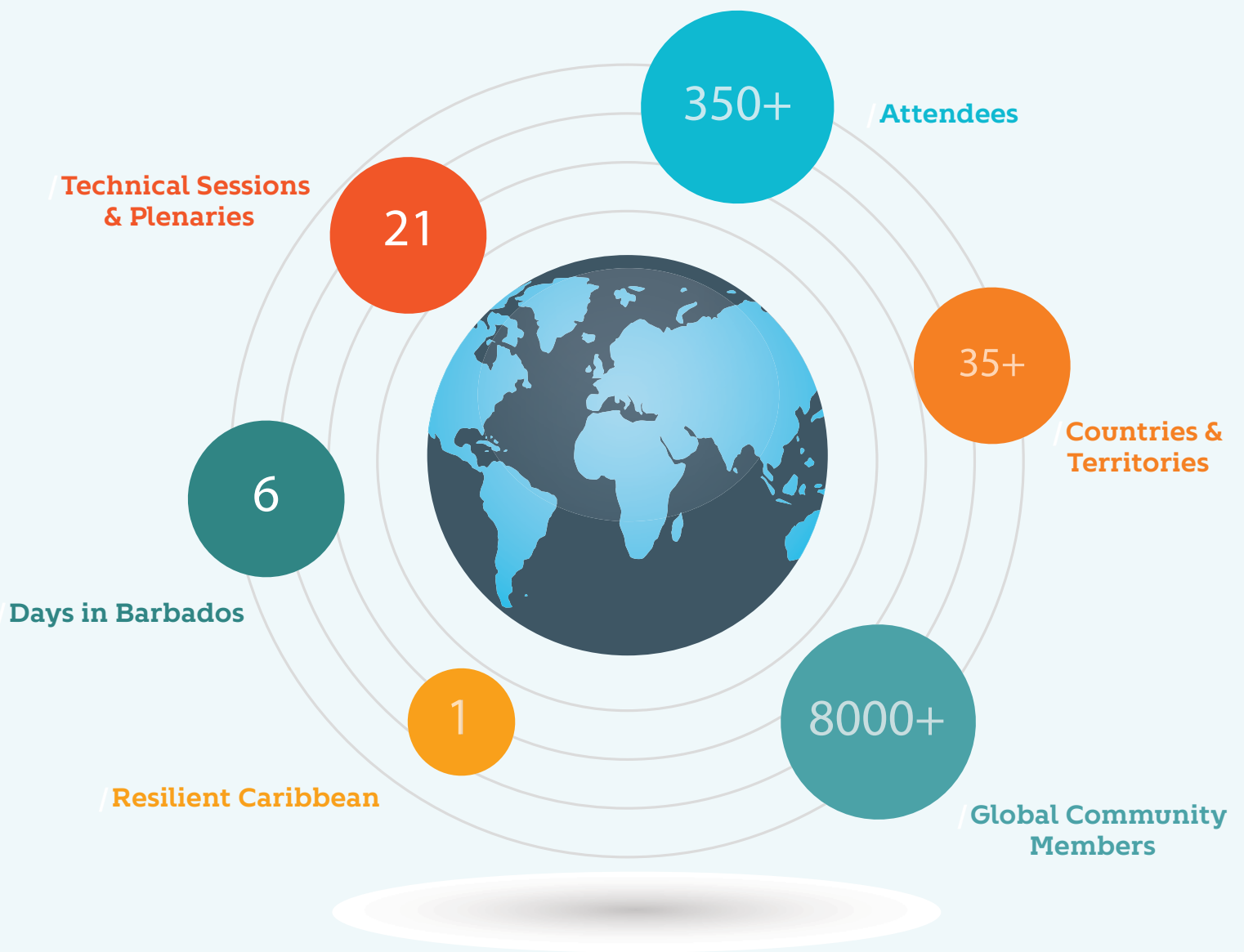
## /Why UR Caribbean?

The devastation caused by the 2017 Atlantic hurricane season galvanized demand for resilient investment strategies to tackle current and future levels of climate risk. [UR Caribbean](#) responds to regional calls for deeper exchange, learning and harmonization, and provides a platform to convene policy makers, risk management professionals, private enterprises, NGOs, academic and civil society groups, development institutions and financing partners from the Caribbean Community, Overseas Countries and Territories and further abroad.

UR Caribbean is organized by the World Bank's Caribbean Disaster Risk Management team, the Caribbean Disaster Emergency Management Agency and the European Union, and is hosted by the Government of Barbados. It is co-financed by the European Union-funded Africa, Caribbean, Pacific-European Union (ACP-EU) Natural Disaster Risk Reduction (NDRR) Program, managed by GFDRR.

# 2019 UR Understanding Risk Caribbean Conference

## /What to Expect?



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## /Why Partner?

GLOBAL NETWORK | IMMEDIATE REGIONAL REACH |  
NEW PARTNERSHIPS | CARIBBEAN RESILIENCE SUPPORT

### Growing partners list includes:



ACP-EU Natural Disaster Risk Reduction Program  
*An initiative of the African, Caribbean and Pacific Group, funded by the European Union and managed by GFDRR*



### Previous UR partners:



Eighteenth World Meteorological Congress (Cg-18)



UNISDR

United Nations Office for Disaster Risk Reduction

# / Partnership Opportunities

The success of UR Caribbean relies on contributions from our partners in reaching our goal to amplify the message of resilience. We hope you will join our mission by becoming a partner and supporting this free and open event. Detailed inside are sponsorship packages and à la carte options that we would be happy to discuss with you. We look forward to seeing you in Barbados!

## / Visibility Package

### Objective



Increase visibility and communicate your organization's commitment to the Caribbean's resilience agenda

### Opportunity



Branding and logo placement in conference materials and event communications (email blasts, social media, print materials)

### Sponsorship



**USD 2,500**

### Offerings

#### Brand recognition

- Select conference banners (multiple locations)
- Official event page on UR website
- Social media blast
- Official program (print and digital)
- Dedicated email announcement
- Conference proceedings (print and digital)

## / Showcase Package

### Objective



Showcase your organization's key initiatives, products or services in the Exhibition Hall and the café-lounge

### Opportunity



Increase audience reach and advance your mission by sharing details and creating new leads, fostering new relationships and sparking dialogue with regional and international stakeholders

### Sponsorship



**USD 5,000**

### Offerings

- Standard exhibit booth with AV/IT capability

#### Brand recognition

- Includes all offerings from Visibility package, plus:
- Inclusion in exhibition hall print materials (banner and official program)
  - Unique announcement of organization for showcase schedule (various per day)

## /Engagement Package

### Objective



Engage targeted audiences, or all attendees, by creating an experience that strengthens relationships and fosters new partnerships

### Opportunity



A uniquely curated side-event to build a VIP experience and attract a wide audience to learn about your organization and directly engage with stakeholders to propel your mission objectives

### Sponsorship



**USD 10,000**

### Offerings

Host a special event as part of the official program, either targeted or to all participants

- Lunch/activity sponsor and recognition

#### Exhibit space

- Exhibit booth space with AV/IT capability

#### Brand recognition/logo placement

Includes all offerings from Visibility package, plus:

- Half-page in conference program
- Formal mention and logo placement during Opening Ceremony
- Logo placement and dedicated event banner for your event

*Note: There are very limited offerings in this category; a team member will be assigned to help guide your selection and develop your event.*

## /Legacy Package

### Objective



Strengthen your position as a strategic partner for climate and disaster resilience in the Caribbean by contributing to long-term partnerships and initiatives in the region

### Opportunity



Select an offering that makes a lasting impact or create a legacy contribution that aligns with your strategic goals and increases awareness of your organization's commitment to the Caribbean resilience agenda and strategic partners in the region

### Sponsorship



**Varies - USD 15,000+**

Contact us to create a partnership opportunity that's right for you

### Offerings

Various opportunities are available, such as:

- Commemorative exhibit in permanent UR Caribbean Data Garden at UWI's Errol Barrow Center for Creative Imagination
- Sponsor youth competition and participation of winners at UR Caribbean
- Recognition and sponsorship of commemorative merchandise at the Cricket Match (Saturday event)

#### Exhibit space

- Exhibit booth space with AV/IT capability

#### Brand recognition

Includes all offerings from Visibility package, plus:

- Full-page in conference program
- Recognition at Opening and Closing Ceremonies

## / Sponsorship Summary\*

OFFERINGS	Visibility Package	Showcase Package	Engagement Package	Legacy Package
	\$2,500	\$5,000	\$10,000	\$15,000+
<b>BRAND RECOGNITION</b>				
Select conference banners (multiple locations)	X	X	X	X
Official event page on UR website	X	X	X	X
Social media blast	X	X	X	X
Official program (print and digital)	X	X	X	X
Dedicated email announcement	X	X	X	X
Conference proceedings	X	X	X	X
Inclusion in Exhibition Hall materials		X	X	X
Unique announcement of organization for showcase schedule		X	X	X
Lunch/activity sponsor and recognition			X	X
Half-page in conference program			X	
Formal mention and logo placement during Opening Ceremony			X	X
Logo placement and dedicated event banner for your event			X	X
Full-page in conference program				X
Recognition at Opening and Closing Ceremonies				X
Display at the permanent exhibit at UWI**				X
Announcement and logo inclusion for Cricket Match and commemorative merchandise**				X
Recognition in youth sponsorship campaign**				X
<b>EXHIBITION HALL</b>				
Standard exhibit booth with AV/IT capability		X	X	X
Unique timeslot in showcase schedule		X	X	X
<b>UNIQUE</b>				
Dedication at UWI's permanent exhibit**				X
Participation as official judge for youth competition**				X

\*All packages are denoted in USD

\*\*Based on selection and unique creation of Legacy Package

## / À La Carte

In addition to the four pre-set packages, you may opt to select individual sponsorship items that suit your specific needs and budget. We will be happy to work with you to maximize the impact of your investment by helping you to choose from the list of items detailed below. Additionally, we welcome your innovative ideas that may help to promote your products or services.

ITEM	COST*	BENEFITS & ADDITIONAL INFORMATION
Welcome bags	\$3,500	Company/organization informational insert or brochure included in each bag
Translation service	\$4,000	Logo placement on placeholder and introductory slides  Announcement by Session Lead
Reusable water bottles	\$4,800	Branded labels or logo as part of design of reusable water bottles
Staff t-shirts	\$2,000	Company logo printed on all staff and volunteer t-shirts
Delegate lanyards	\$1,500	Company logo printed on lanyards
Cricket jerseys	\$4,500	Company logo printed on sports jerseys to be distributed at the cricket match

\*All costs are denoted in USD





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**/ Contact**

### **How can you get started?**

If you are interested in partnering to support resilience in the Caribbean, please email us at [URCaribbean@understandrisk.org](mailto:URCaribbean@understandrisk.org) and include “Partner with UR Caribbean” in the email subject.

**We look forward to speaking with you soon!**

