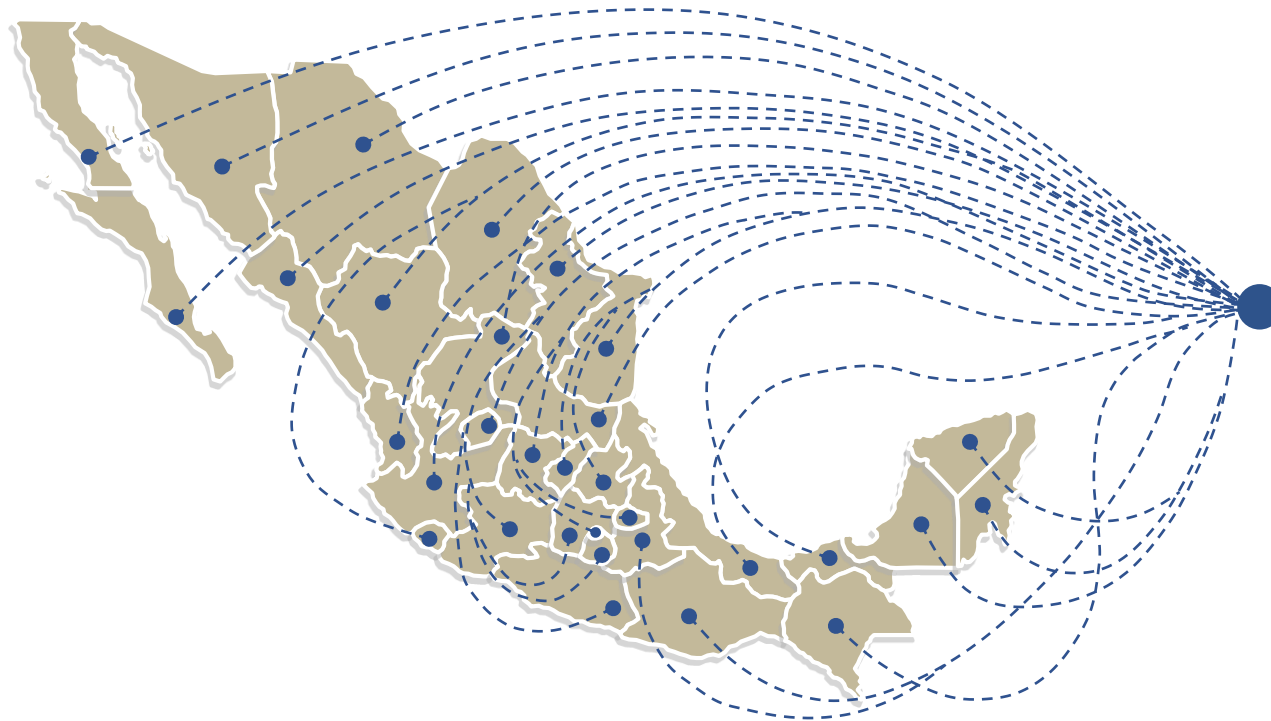




# The Role of Social Protection Systems in Preparing for and Responding to Disasters

## What is PROSPERA?

- PROSPERA is a conditional cash transfer program (CCT) managed by the Federal Government of Mexico and focused on population presenting extreme poverty conditions.
- It started working in **1997** as **PROGRESA**, attending a total of **300,000** families.
- Since then, it has evolved to **PROSPERA**, standing as a **last-generation** social program and holding a total of **6.9 million** families.



6.7 million  
Families



=

28 million  
Beneficiaries



Total population of Mexico  
125 million people

## How a family becomes a member of PROSPERA?

1. Based on Poverty Measurement, municipalities presenting high levels of marginalization are pre-selected.
3. Field staff will visit families from selected localities for a socioeconomic survey application.
5. Families with an eligible score will become beneficiaries of PROSPERA.



2. According to a schedule and poverty levels, certain localities contained in the pre-selected municipalities, are approved for evaluation.
4. Completed surveys are processed by a calculation program. Each family survey will get a score.

## How PROSPERA assists beneficiaries?

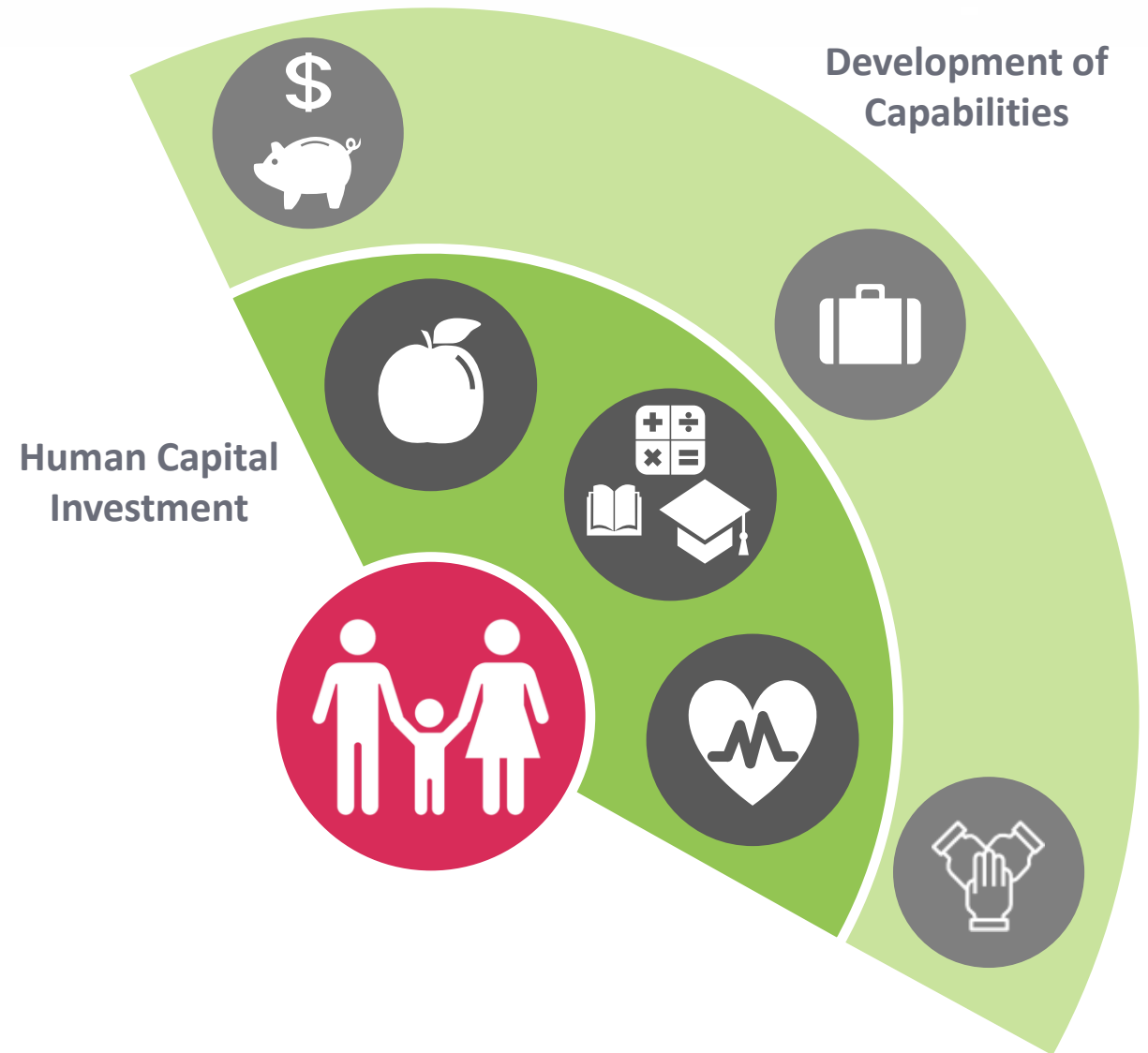
- PROSPERA supports its members by two main streams:

1. Human capital investment:

- Food
- Education
- Health

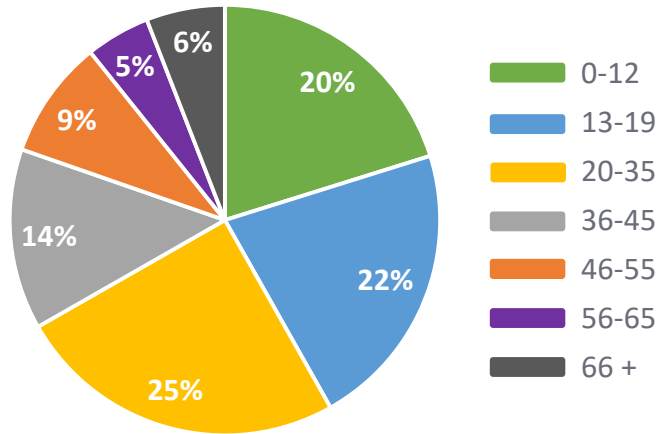
2. Development of capabilities:

- Financial inclusion
- Labor inclusion
- Productive inclusion

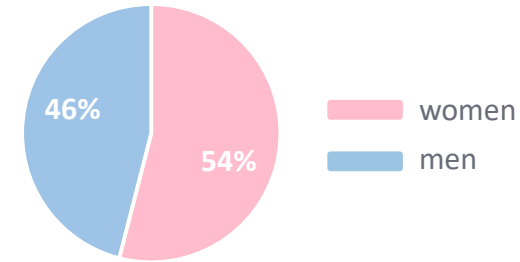
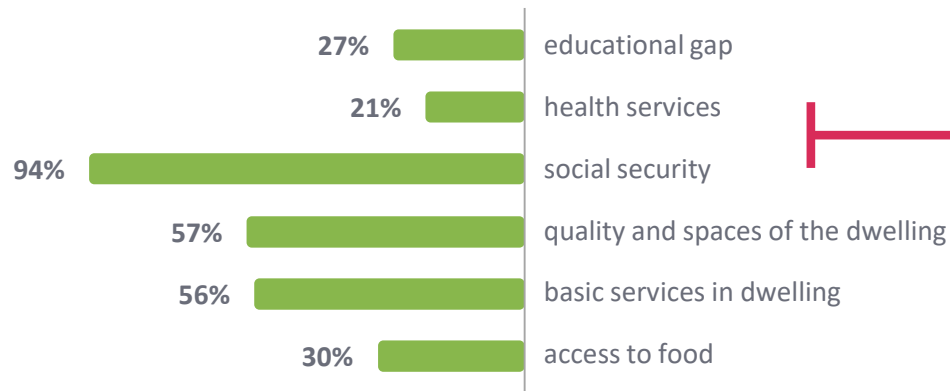


## Demographics of PROSPERA

### Beneficiaries by age range:



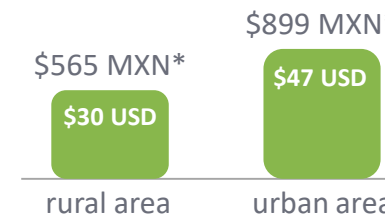
### Deprivation of social rights (% of population):



28 million beneficiaries

6.2 million scholarship holders.

### Monthly average per capita income:

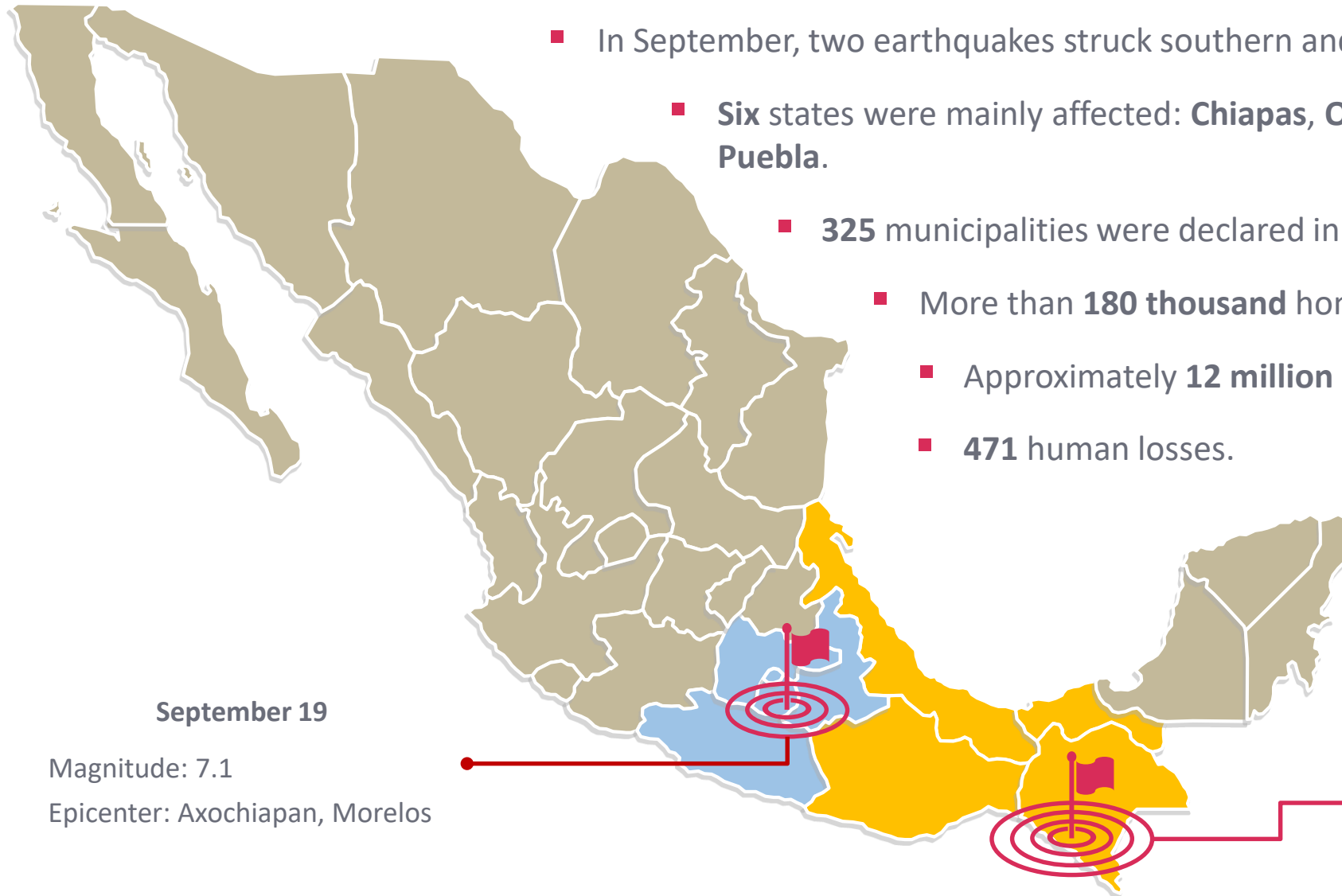


\* Excluding PROSPERA backup.

Average size of a PROSPERA family: 3.7 members.

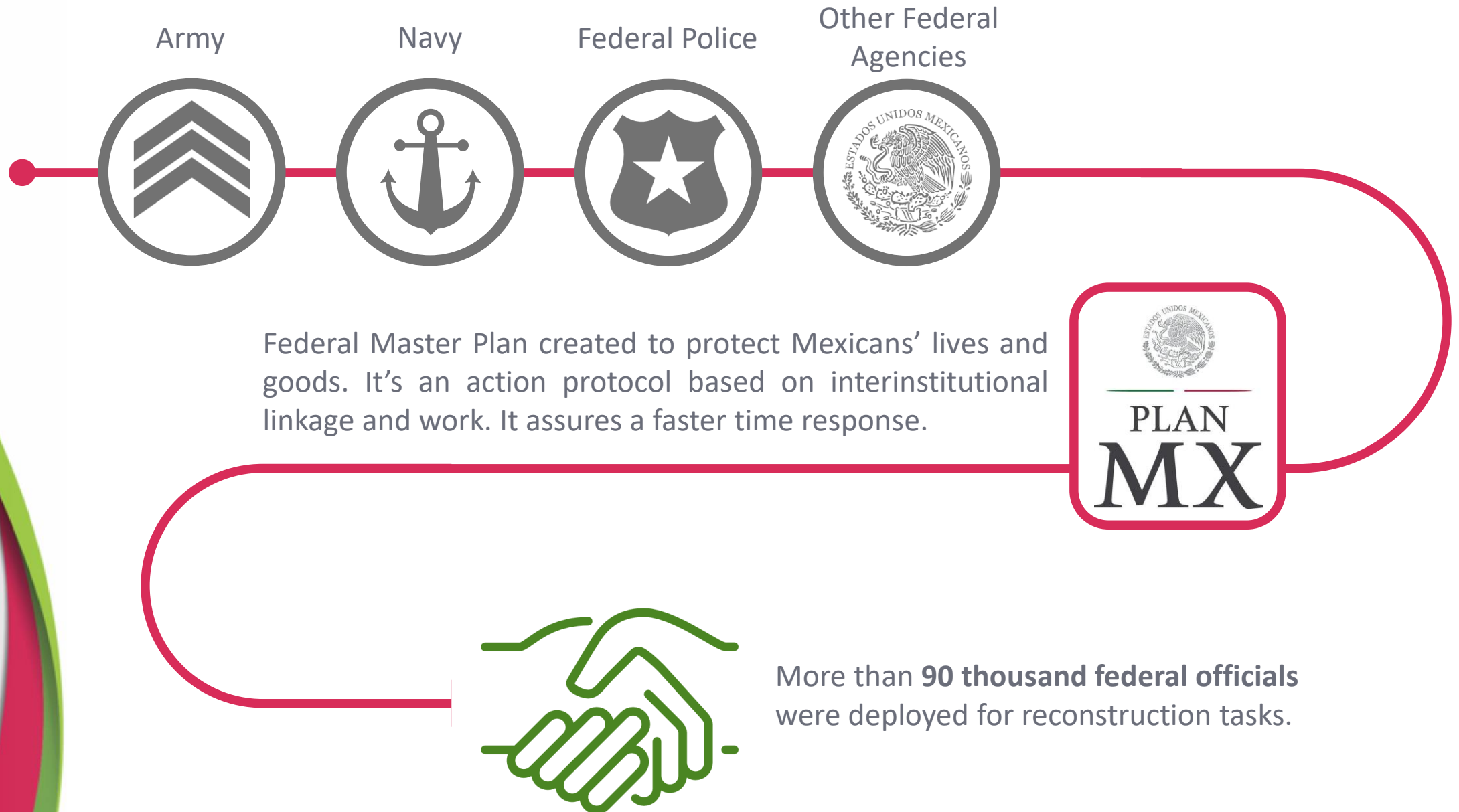
September 7 & 19, 2017

- In September, two earthquakes struck southern and central Mexico: **8.2** and **7.1** magnitude.
- Six states were mainly affected: **Chiapas, Oaxaca, Mexico, Mexico City, Morelos and Puebla.**
- **325** municipalities were declared in **extraordinary emergency.**
- More than **180 thousand** homes and buildings were **damaged.**
- Approximately **12 million** people were **affected.**
- **471** human losses.





# How Mexico's Government reacted to this natural disaster?



## How PROSPERA contributed to reconstruction tasks?

- PROSPERA was assigned to carry out a census of damages for population homes and integrate a database for further reconstruction.
- PROSPERA was responsible of six municipalities of the southern region of the state of Chiapas:
  1. Acacoyagua
  2. Acapetahua
  3. Escuintla
  4. Villa Comaltitlán
  5. Suchiate
  6. Tuzantán





# Census of Damages and Database Integration



Teams of **two officials** were conformed.  
One must be a **civil engineer**.



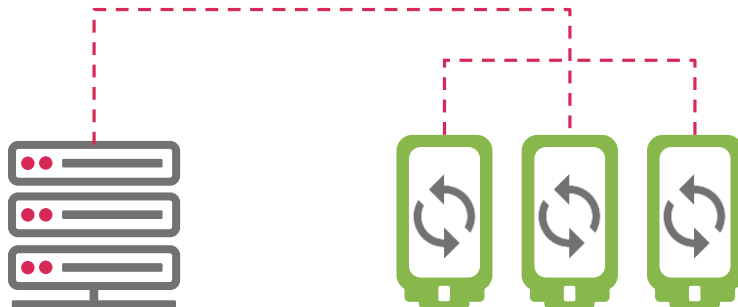
Teams went on field.



**Engineer** evaluated home's damages giving **three possible results**: **free of damage**, **moderate damage** or **total loss**.



**Second team member** was responsible of **filling out a survey** with the help of a Mobile Device (MD).



Finally **MD's** were **synchronized** with **PROSPERA's server**, where all info was **consolidated** into a **single database**.

**MD** integrated a **file** with the following information:

**010**

**Unique ID**



**Home's coordinates**



**Home's characteristics**

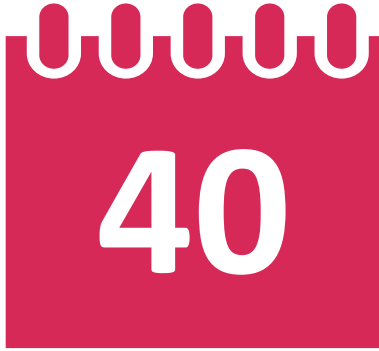


**Engineer's damage opinion**



**Damages pictures**

## After Census



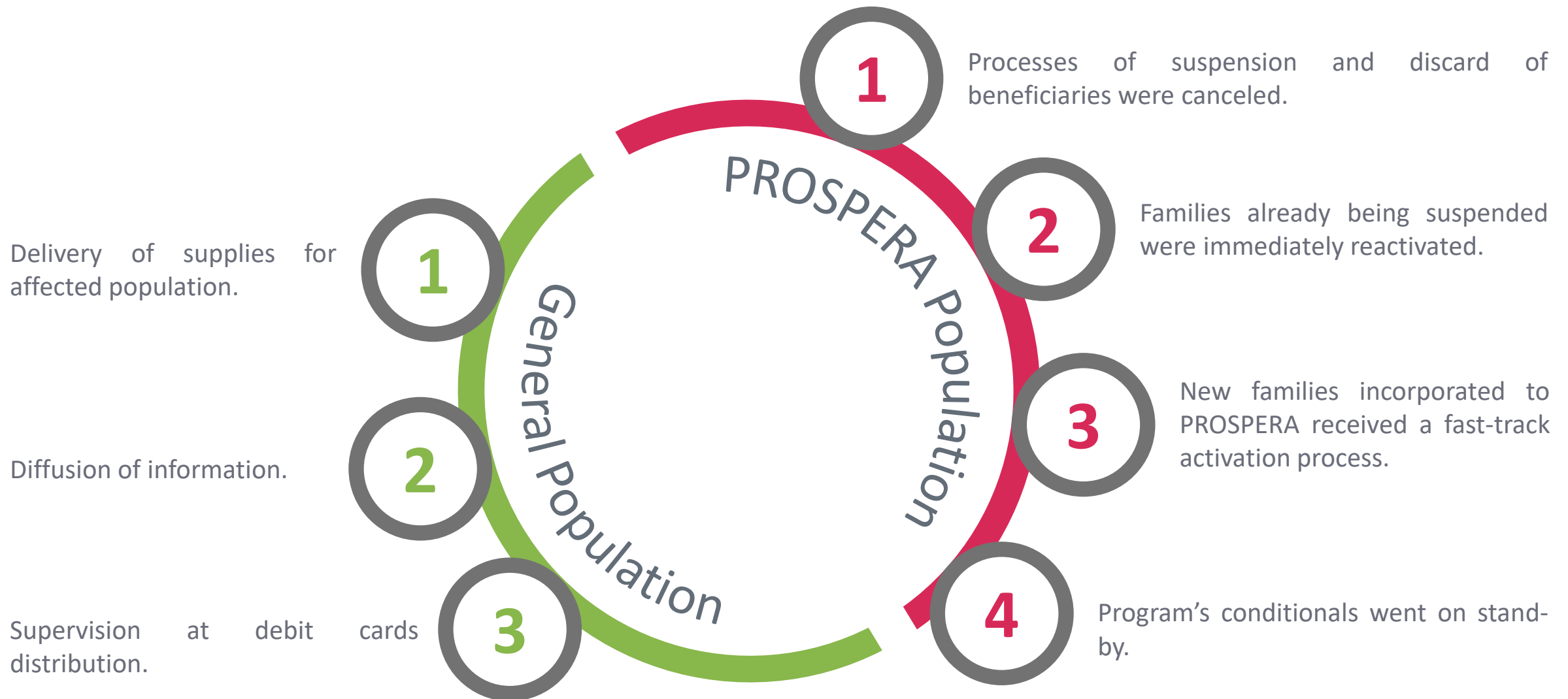
40 days were required to complete the census and database.

Database was delivered to the Ministry of Urban Development.



Finally, Ministry of Urban Development in coordination with BANSEFI (a Federal Government bank) issued debit cards for population having damages in their homes.

## Other actions done by PROSPERA



## Actions for the Future

July 19, 2018

- PROSPERA signed a **Collaboration Agreement** with Mexico's **Civil Defense**.
- The aim of this agreement is to **enforce civil protection actions** within PROSPERA population and field staff.
- This will contribute to **create and strengthen a culture of self-protection** against natural disasters among our community.

August 6, 2018

- PROSPERA published the “**Procedure of Action in Case of Emergencies Caused by Natural Disasters**”.
- This publication contains several **actions learned in the past eventualities**.
- In the future, this **know-how** can be **activated** by the Coordination of the Program to **mitigate natural disasters effects over population**.





# Memorabilia









# PROSPERA



PROGRAMA  
DE INCLUSIÓN SOCIAL