



Collaborate with

UR2020¹⁰

Understanding Risk Forum | May 18-22, 2020 | Singapore



History. Foresight. Vision 20/20.

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www.understandrisk.org
#ur2020



UR community

The Understanding Risk (UR) Community is the pre-eminent platform for collaborating and sharing knowledge in the field of disaster and climate risk assessment.

“If you put people from everywhere in the world into a box and shake it, only good stuff can come out [...] the UR Forum had a really fantastic mixture of practitioners and scientists who had the time and the possibility to exchange ideas.”

UR believes that our ability to manage disaster and climate risk is only as good as our ability to identify risk and connect risk information to stakeholders, leading to more **evidence-informed decisions**.

Celebrating **10** years as an innovative community, we have seen the creation of numerous partnerships and advances in science in part thanks to the energy, passion and enthusiasm of UR members.

Every two years the UR community gathers at a global forum to showcase the latest science and technology in the field and to build new partnerships to foster innovative breakthroughs.

These global forums attract the world's leading experts and practitioners in disaster and climate risk management and reduction. Attendees come from a wide range of sectors, such as civil society organizations, private sector, government, media, multilateral agencies, and academia.

9,000+
community members

180+
countries

2,000+
organizations



UR overview

On May 18-22, 2020, over 1,000 attendees will convene in Singapore for the ten-year anniversary of UR. This is the first Asia Edition of the forum, UR2020 promises to be the most innovative and exciting forum yet, exploring the future of disaster risk and its evolving nature while showcasing cutting-edge technologies that are improving the field.

Join us for exciting plenaries, interactive workshops, an innovation expo, technical sessions and training sessions.

You will have the opportunity to meet with other practitioners and experts to learn about best practices, best practices and new approaches towards building resilience.

For UR2020, we are grateful to be supported by illustrious partners such as NASA, Google, Esri and Llyoydàs Register Foundation.

“UR Forums offer the ability to connect with people with whom we wouldn’t normally connect; it gives us an opportunity to expand our network and explore opportunities of mutual interest.”

Join us for **5** days in Singapore

1,000+
attendees

200+
partners



UR program

UR2020 offers over 400 hours of content for participants to choose from, while allowing for plenty of time to network and form new partnerships outside of traditional siloes.

Topics to be covered include: AI/machine learning | Art | Cities | Data, including earth observation data | Data visualization | Decision-making | Early warning systems | Emerging technologies, including Internet of Things, drones, quantum computing | Fragility, conflict and violence settings | Inclusivity | Infrastructure | Nature-based solutions | Risk assessment | Risk communication | Risk finance | Stakeholder collaboration | Transport | User-centered design | Youth and young professionals

DAY 1

- Opening ceremony
- Interactive performance
- Keynote
- Ignites
- Reception

DAYS 2-3

- 15+ technical sessions
- 2 plenaries:
Risk perception and
Deep Technology
- UR Human Stories:
Risk and Inclusivity
- Keynote

DAYS 4-5

- Focus Days

Focus Days are comprised of **100+ events** that include training sessions, workshops, and stakeholder meetings. These events are organized by individual organizations that take a deep dive in topics around disaster risk management. Events vary in format - lasting anywhere from 1 hour to 2 days, and accommodating 25 to 200 participants.


“The opportunity that the Understanding Risk Forum provides is instrumental in forming new contacts outside my field. These contacts will help us serve our clients and better manage their disaster and climate risk.”

400+

hours of content

150+

sessions/events



“[The UR] atmosphere [is one] where people expect to be surprised and engaged in a different way; this forms an important part of the success of the event.”

UR avenues of support

This UR forum explores the future of disaster risk and its evolving nature while showcasing cutting-edge technologies that are improving the field. UR forums are only as good as the support of our collaborators. We invite you to become a collaborator for the tenth anniversary of UR!

UR donor

Do you believe in our mission and want to support the community? Become a UR2020 donor and be part of advancing the field of disaster and climate risk management. This community runs solely on support from donors. This funding will go towards offsetting the total cost of the forum, allowing us to make it more engaging, creative and inspiring. Please note, donations are not tax deductible.

UR scholar

Do you want to support young professionals and community leaders? With your support, we can bring individuals from less represented and under-resourced communities to the event. We hope for UR2020 to be the most diverse forum yet, and with your help, it can be. Scholarships range from US\$2,000 (SG\$3,000) to US\$100,000 (SG\$140,000) and cover the cost of scholars' travel and accommodation.

UR partner

How can we tell your unique story during the UR forum? As a UR partner, you can showcase your support of UR's mission by sponsoring a VIP dinner, or financing travel expenses for a keynote speaker. We also have opportunities to support artistic installations or performances. UR partner activities are bespoke and range in price from US\$5,000 (SG\$7,000) to US\$200,000 (SG\$280,000).



UR avenues of support

As a UR Donor, Scholar or Partner, we welcome your contributions and offer our gratitude through various benefits and opportunities to highlight your company's generosity.

UR platinum

Support: UR donor | UR scholar | UR partner

- Twenty (20) registrations for UR2020
- Twenty (20) invitations for Opening Event
- Verbal credit as platinum sponsor at the conference dinner and main conference
- High profile credit and branding on UR2020 publicity material: pre-event marketing materials, printed collateral, digital events promotions, on-site signage and the UR2020 website
- Logo prominently displayed in the meeting loop
- Logo recognition on the UR2020 registration counters
- Logo recognition on UR2020 social platforms
- One-page (1) spread in the UR2020 Programme Booklet [if any]
- Opportunity to display corporate literature

US\$40,000 (SG\$55,000)

UR gold

Support: UR donor | UR scholar | UR partner

- Fifteen (15) registrations for UR2020
- Fifteen (15) invitations for Opening Event
- Verbal credit as gold sponsor at the conference dinner and main conference
- High profile credit and branding on UR2020 publicity material: pre-event marketing materials, printed collateral, digital events promotions, on-site signage and the UR2020 website
- Logo prominently displayed in the meeting loop
- Logo recognition on the UR2020 registration counters
- Logo recognition on UR2020 social platforms
- Half-page (1/2) spread in the UR2020 Programme Booklet [if any]
- Opportunity to display corporate literature

US\$30,000 (SG\$40,000)

UR silver

Support: UR donor | UR scholar | UR partner

- Ten (10) registrations for UR2020
- Ten (10) invitations for Opening Event
- High profile credit and branding on UR2020 publicity material: pre-event marketing materials, printed collateral, digital events promotions, on-site signage and the UR2020 website
- Logo recognition on the UR2020 registration counters
- Logo recognition on UR2020 social platforms
- Opportunity to display corporate literature

US\$20,000 (SG\$28,000)

UR bronze

Support: UR donor | UR scholar | UR partner

- Five (5) registrations for UR2020
- Five (5) invitations for Opening Event
- Company logo recognition on pre-event marketing materials, printed collateral, digital events promotions and on-site signage and on the UR2020 website
- Logo recognition on the UR2020 registration counters
- Logo recognition on UR2020 social platforms
- Opportunity to display corporate literature

US\$10,000 (SG\$15,000)



“One of those rare occasions where you bring academics and the commercial sector together, and they actually talk with each other—and not at each other.”

UR avenues of support

At UR2020, we want to showcase the latest technologies and innovations in the field of disaster and climate risk management, all while creating a zero waste event. You can help us do that!

UR expo village

Do you want to share what you do with the UR community? Support our zero waste expo village! Now you can, by becoming part of our zero waste expo village!. The zero waste expo village in the center of the UR2020 forum venue will be comprise modular booths that will be repurposed after the expo.

You can showcase your work by purchasing one of our booths (available in a number of dimensions with a base of circa 3 x 3m and scaling up incrementally), or by sponsoring the cost of repurposing the booths after the UR forum. Please see below for costing.

UR expo

Standard booth (9m ²)	US\$3,000 (SG\$4,000)
Medium booth (12m ²)	US\$5,000 (SG\$7,000)
Large booth (15m ²)	US\$7,500 (SG\$10,500)
Primary booth (18m ²)	US\$10,000 (SG\$14,000)
Customized booth	TBD

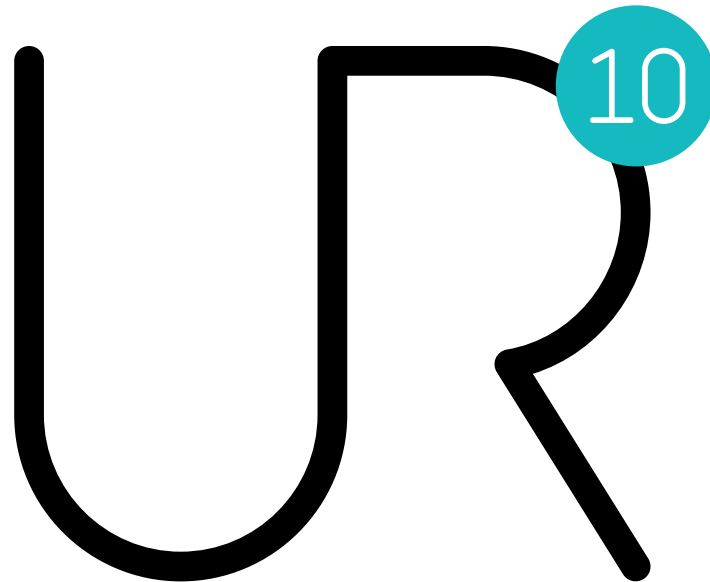
Note: Dimensions may vary depending on chosen production method.

UR zero waste

UR2020 has taken on the challenge of being a zero waste event. Following strict guidelines, we aim to set a new standard for zero waste events. Besides repurposing our innovative modular booths, we will be offsetting all of our emissions through carbon credits generated by climate-friendly projects vetted by the UNFCCC. All printed materials will be non-toxic, and we will collaborate with local social enterprises after the forum to upcycle our banners into wallets and bags, fueling the creative circular economy in Singapore.

UR zero waste

Support Expo Booth repurpose	US\$5,000 (SG\$7,000)
Carbon off-setting contribution	US\$10,000 (SG\$14,000)
Support upcycling	US\$15,000 (SG\$21,000)
Support sustainable materials	US\$15,000 (SG\$21,000)
Sustainable meals (per day)	US\$30,000 (SG\$42,000)



Join our previous collaborators



If you are interested in partnering with UR2020, please contact:

Internations inquiries:
Simone Balog-Way | UR Community Manager
Email | sbalogway@worldbank.org

Singapore-based inquiries:
Kei Franklin | UR Singapore
Email | kei@desire-lines.com