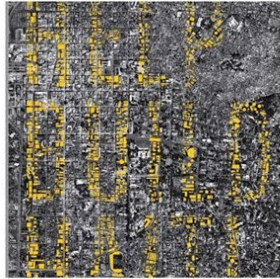


The background is an abstract composition. The left side features a complex, marbled texture in shades of yellow, grey, and black, resembling a microscopic view of a mineral or a topographical map. This transitions into a solid, vibrant teal color on the right side. The text 'UR2020' is centered in a large, white, sans-serif font.

UR2020

Post-event report | December 1 - 4, 2020

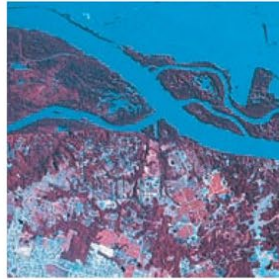
A brief history of UR forums



2010
WASHINGTON DC
Innovation in Disaster Risk
Assessment



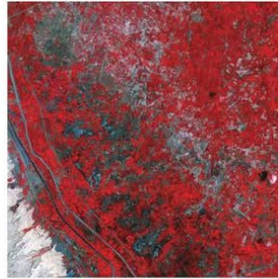
Attendees: 500



2012
CAPETOWN
Best Practices in Disaster Risk
Assessment



540



2014
LONDON
Producing Actionable
Information



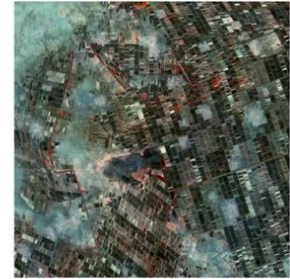
840



2016
VENICE
Building Evidence for Action



650



2018
MEXICO CITY
Disrupt. Communicate.
Influence.



1,050



Principles for UR2020

Inclusive
Engaging & Fun
Easy to access

[Highlights video](#)

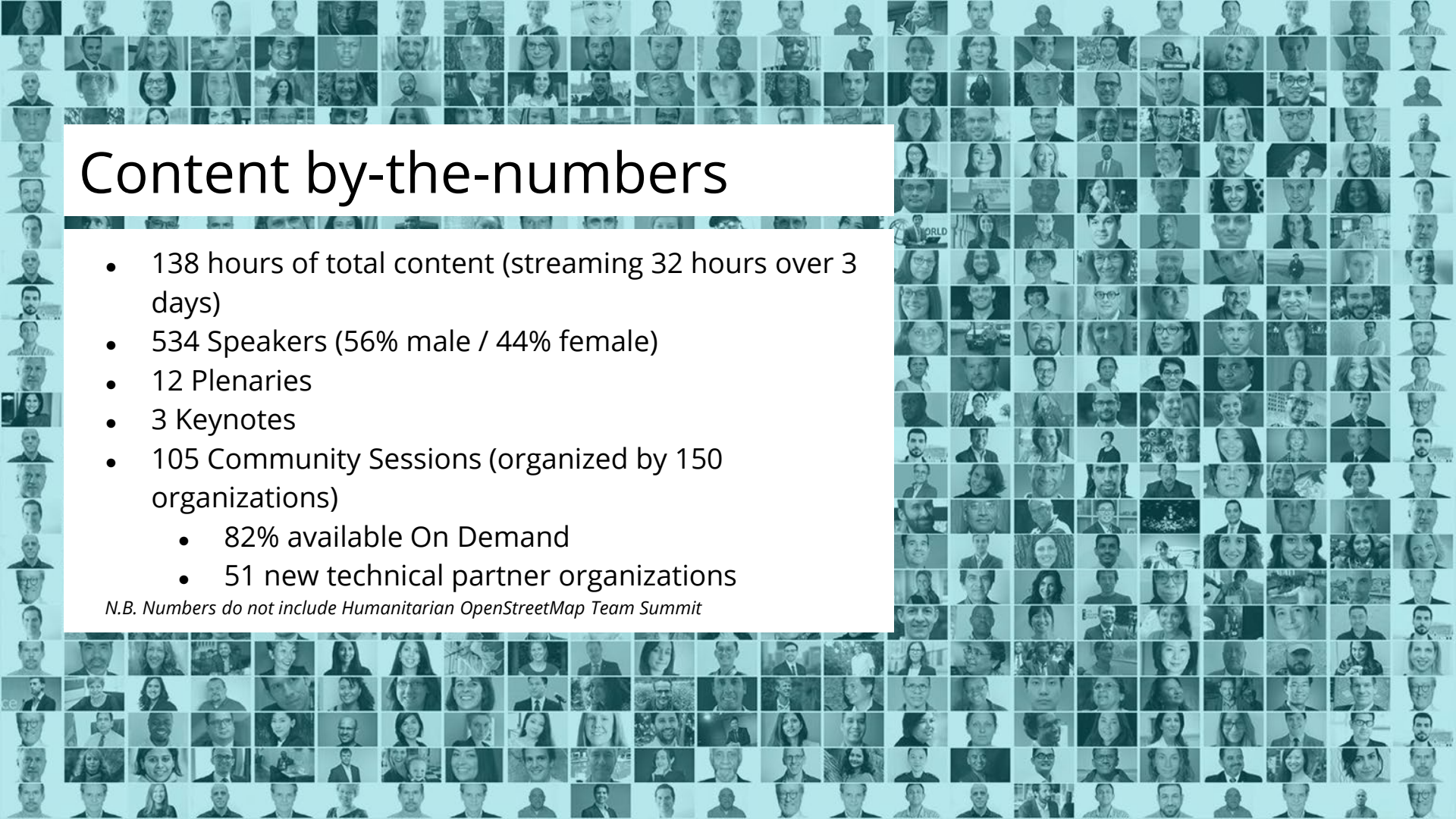
Format

- Focused around three global time zones (SGT, GMT, EST)
- Covered all time zones in local business hours
- Opening ceremony, closing ceremony, and plenaries were managed by the UR team (10 hours total)
- All Community Sessions were led by partner organizations
 - 55 minutes or 1 hour 55 minutes long
 - Scheduled based on requested time zone
- Broadcasted and live content was available to a global audience

Timezone 1: 1:00am - 5:00am UTC / 8:00pm - 11:00pm ET

Timezone 2: 9:00am - 1:00pm UTC / 4:00am - 8:00am ET

Timezone 3: 2:00pm - 6:00pm UTC / 9:00am - 1:00pm ET



Content by-the-numbers

- 138 hours of total content (streaming 32 hours over 3 days)
- 534 Speakers (56% male / 44% female)
- 12 Plenaries
- 3 Keynotes
- 105 Community Sessions (organized by 150 organizations)
 - 82% available On Demand
 - 51 new technical partner organizations

N.B. Numbers do not include Humanitarian OpenStreetMap Team Summit



Plenary topics overview

- Deep technology for disaster response
- Communicating risk amidst misinformation
- Risk and crisis communication in a COVID-19 world (3 plenaries with topical variation)
- Racism, exclusion and risk (3 plenaries with topical variation)
- Impacts of decisions today on the future (Heavy Rain)
- Creating change through music



Community session themes

Community session themes (no. of sessions tagged):

- Cities (37)
- Data, inc. geospatial data (44)
- Decision-making
- Design/visualization/art (18)
- Early warning systems (34)
- Earth observations (20)
- Emerging technology, AI (29)
- FCV (8)
- Inclusivity (27)
- Infrastructure (24)
- Nature-based solutions (18)
- Risk assessment (58)
- Risk communication (62)
- Risk finance (21)
- Stakeholder collaboration (60)
- Youth and young professionals (19)

**N.B. session leads identified topics*



Community session hazards

Community session natural hazard (no. of sessions tagged):

- Climate change (43)
- COVID-19 (15)
- Drought (47)
- Earthquake (59)
- Flood (80)
- Heat wave (46)
- Landslide (48)
- Tropical cyclone / hurricane / typhoon (57)
- Tsunami (43)
- Volcano (36)
- Wildfire (43)

**N.B. session leads identified hazards*

Partners

Co-organized by Global Facility of Disaster Reduction and Recovery (GFDRR) and Lloyd's Register Foundation Institute for the Public Understanding of Risk at the National University of Singapore.

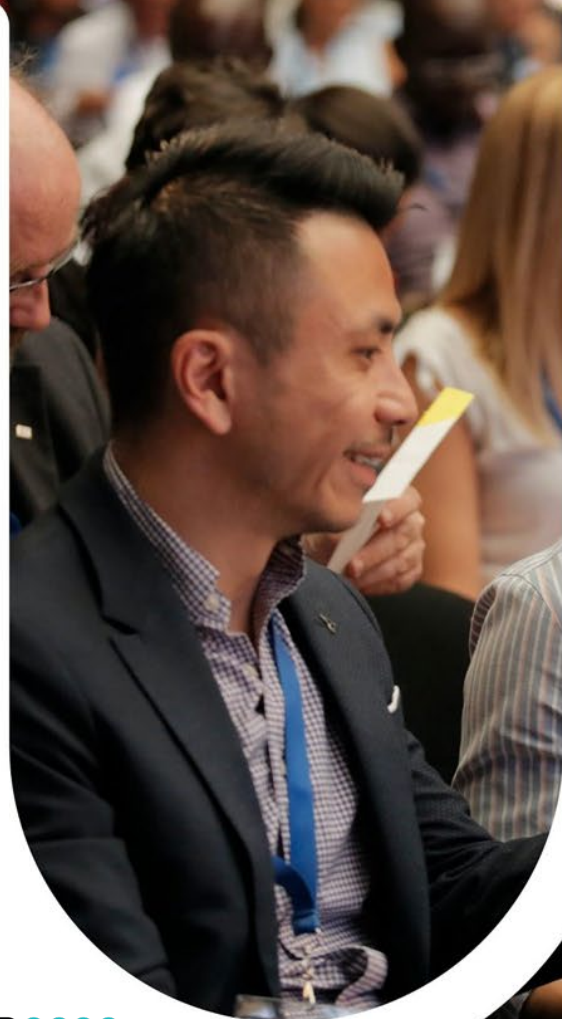
Two co-hosted partner conferences:

- [Humanitarian OpenStreetMap Team Summit 2020](#)
 - Friday, December 4
- [Development & Climate Days 2020](#)
 - Integrated throughout December 1 – 3

Financial partners:



[illegible]



Registrant & attendee
analysis

Registrants and attendees

| Registrants: 6344 | Attendees (Nov. 27 – Dec. 4): 2558* |
|---|---|
| 182 countries | 179 countries |
| 36% from developing countries 41% from developed countries 23% not identified | 31% from developing countries 50% from developed countries 18% not identified |
| 43% male 37% female 20% not identified | 43% male 39% female 18% not identified |
| 3097 unique organizations <i>N.B. Not all registrants provided org</i> | 1310 unique organizations <i>N.B. Not all attendees provided org</i> |

Highest attendance of a UR event by 230%.

The UR2020 event platform will be live until Feb. 28, 2021 and it is expected that additional registrants will access content by then. After Feb. 28, content will be available on GFDRR's YouTube channel.

Global audience

| | | | | | | | | |
|---------------------------------|-----------------------------------|--------------------|---------------------------|----------------------------------|---------------------|----------------------------------|------------------------------|--------------------------------------|
| Afghanistan | Bosnia and Herzegovina | Curaçao | Guadeloupe | Kiribati | Montenegro | Philippines | South Sudan | United Kingdom |
| Albania | Botswana | Cyprus | Guatemala | Korea, Republic of | Montserrat | Poland | Spain | United States Minor Outlying Islands |
| Algeria | Brazil | Czechia | Guinea | Kuwait | Morocco | Portugal | Sri Lanka | United States of America |
| American Samoa | British Indian Ocean Territory | Denmark | Guyana | Kyrgyzstan | Mozambique | Puerto Rico | Sudan | Uruguay |
| Angola | Bulgaria | Dominica | Haiti | Lao People's Democratic Republic | Myanmar | Romania | Suriname | Uzbekistan |
| Antigua and Barbuda | Burkina Faso | Dominican Republic | Honduras | Lebanon | Namibia | Russian Federation | Sweden | Vanuatu |
| Argentina | Cabo Verde | Ecuador | Hong Kong | Lesotho | Nepal | Rwanda | Switzerland | Venezuela, Bolivarian Republic of |
| Armenia | Cambodia | Egypt | Hungary | Liberia | Netherlands | Saint Lucia | Syrian Arab Republic | Viet Nam |
| Aruba | Cameroon | El Salvador | Iceland | Libya | New Zealand | Saint Vincent and the Grenadines | Taiwan, Province of China | Yemen |
| Australia | Canada | Estonia | India | Lithuania | Nicaragua | Sao Tome and Principe | Tajikistan | Zambia |
| Austria | Cayman Islands | Eswatini | Indonesia | Luxembourg | Niger | Saudi Arabia | Tanzania, United Republic of | Zimbabwe |
| Azerbaijan | Chile | Ethiopia | Iran, Islamic Republic of | Madagascar | Nigeria | Senegal | Thailand | 179 TOTAL |
| Bahamas | China | Fiji | Iraq | Malawi | North Macedonia | Serbia | Togo | |
| Bangladesh | Colombia | Finland | Ireland | Malaysia | Norway | Seychelles | Trinidad and Tobago | |
| Barbados | Congo | France | Israel | Maldives | Oman | Sierra Leone | Tunisia | |
| Belarus | Congo, Democratic Republic of the | Gambia | Italy | Mali | Pakistan | Singapore | Turkey | |
| Belgium | Cook Islands | Georgia | Jamaica | Martinique | Palestine, State of | Sint Maarten, (Dutch part) | Turkmenistan | |
| Benin | Costa Rica | Germany | Japan | Mauritius | Panama | Slovakia | Turks and Caicos Islands | |
| Bermuda | Côte d'Ivoire | Ghana | Jordan | Mexico | Papua New Guinea | Slovenia | Uganda | |
| Bhutan | Croatia | Greece | Kazakhstan | Moldova, Republic of | Paraguay | Somalia | Ukraine | |
| Bolivia, Plurinational State of | Cuba | Grenada | Kenya | Mongolia | Peru | South Africa | United Arab Emirates | |



Lessons learned

Lessons Learned

- Generally, the virtual format and time structure was highly appreciated due to its inclusivity factor. Attendees from all over the globe were able to participate without any financial impact or need to travel for several days in order to attend the forum. Attendees did, however, miss the opportunity to network and form new connections.
- In physical events the ceremony and entertainment moments are crucial, in an online event we must concentrate more on the quality and interactivity of community sessions and facilitate more networking.
- Fewer sessions for a virtual event is preferable. Three days was the right length. Important to have opportunities for inclusion for majority of time zones.
- Pre-recorded content was easier to handle from a production perspective, however, attendees appreciated that much of the content (i.e. Community Sessions) was live.
- The attrition rate of attendees in a single session in a virtual event can be quite high if the meeting is not engaging. People get distracted easily during a remote event in front of their devices and can leave the virtual session without being “embarrassed”.
- Speaker training and guidance in a virtual environment is key to achieve a high level of engagement in the single sessions.
- An event platform is critical to be able to support the management of content and ease of access from attendees. Zoom is the right platform for live sessions due to its ubiquity.
- Measuring attendee numbers is different for a virtual event than in-person; it takes longer to understand the amount of people who benefited from the content due to the availability of On Demand content post-live event.