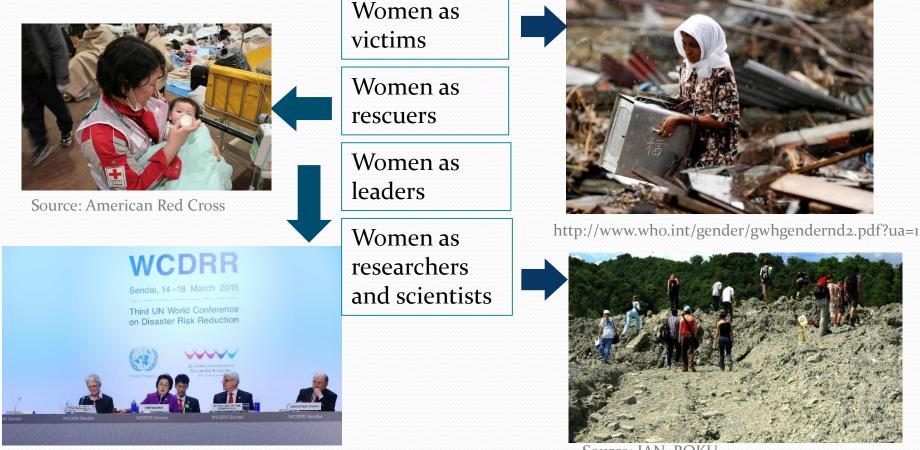
The we4DRR network - a tool to empower gendersensitive policies in disaster risk management Understanding Risk Balkans Conference 17-19 September, 2018, Belgrade

> Olivera Zurovac-Kuzman National Environmental Affairs Adviser OSCE Mission to Serbia



Women in DRR



Source: IAN, BOKU

Review of media reporting during 2014 floods in Serbia

• Men as the rescuers; women as the victims rarely are women portrayed as anything other than frightened and defenceless victims

- Men are portrayed as decisions-makers
- Very few women interviewed
- Women rescuers a rare image
- "Mother courage" Časlavka Stokić, Obrenovac
- Quickly forgotten by the media
- Female rescue teams- Olgica Šehović –

"The woman with two hearts"

- What the media didn't report
- Adaptation of different categories of population to emergencies,
- Differences in needs and response of the system to these needs
- Conditions in reception centers







Hrabre Obrenovčanke: Nema suza, idemo dalje

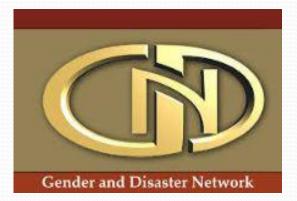
Ann 10 Valuet 10 VESTIL - 1912 1922 Constance/10 Spanzvala sam bebe inghlore majar in voce kaja mi je bila do vrata. Misikarci oko mene prolabil su u čamcima ini da stanu. Znala sam da monen da in spasem po svaku cecu. I supula sam - ovako počinje pristi Časlavka stokić iz Oberovca, koja je u poplavama tiguteli ozv. do je u isto vreme pomagda drugima.



Gender and DRR Networks









The we4DRR network

Federal Ministry Republic of Austria Sustainability and Tourism



• Goals:

- Increase the visibility of female professionals engaged in DRR
- Generate and exchange knowledge & information on gender and DRR
- Influence the development of gendersensitive policies and politics
- Strengthen capacity development of female experts
- Strengthen the resilience of communities at risk
- Promote stronger partnerships and exchange of information

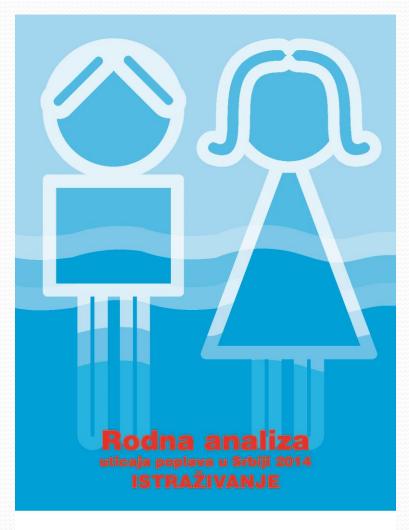


Network Launched: 2-4 March 2016 Hittisau, Vorarlberg, Austria

Outputs

- Flyer, newsletter, showcasing activities of the we4DRR
- o Database of **female experts** dealing with DRR & gender
- Database on resources, knowledge and practical experience
- Gender specific data in research and practice
- Research **projects**, new research fields, project proposals
- Meetings, seminars, workshops and conferences
- Training on demand in "gender" specific topics
- Career market
- o Platform for Master thesis in DRR and gender
- Developing communication and organizing promotional activities

Experience from the Balkan region: A Gender analysis of the impact of 2014 floods in Serbia Publication supported by the OSCE Mission to Serbia



Comparison of gender-related indicators

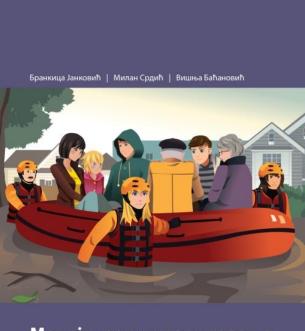
Access to information; Means of evacuation; Biggest challenge during evacuation; Evaluation of activities of the rescue teams;

Major concern following imminent danger;

Behavioral patterns and challenges in collective centers,

Biggest obstacles after returning to the affected property.

Media, Gender and the Reporting of Emergencies A tool to assist journalists in gender-sensitive reporting during natural hazards



Медији, род и извештавање у ванредним ситуацијама



Media as partners in emergencies

Strengthen the early warning system; Improve cooperation between authorities and media to ensure data accuracy and faster flow of information; Media should serve as a reliable source of information and a communication channel; Role in early warning; Media should be included in emergency management teams; Media ethics in emergencies

Promotional events across the country

Discussion with journalist associations



A conference organized in Belgrade aimed at strengthening multi-stakeholder cooperation to promote policies and practices for stronger gender considerations in DRR

Organized by the OSCE Mission to Serbia and the Commissioner for Equality, on the occasion of World Water Day, 2017



Ongoing Gender and DRR activity:

In cooperation with the Public Investment Management Office, the OSCE Mission to Serbia is supporting the development of a model **Plan for managing risks of natural hazards in local selfgovernance units** to strengthen the security of men and women by addressing their needs, roles and contributions. The Plan will be drafted in line with the Sendai Framework for Disaster Risk Reduction 2015-2030.

Upcoming activities of the we4DRR network

- Recruiting new members
- Promoting the network at international Events
- Workshop and General Assembly in Graz (Austria), 9th October, 2018



Thank you for your attention



Member of the Steering Committee of the we4DRR Network OSCE Mission to Serbia Email: <u>Olivera.Zurovac-Kuzman@osce.org</u>